

Fifth International Workshop on Higher Education Reforms

THE INTERNATIONALIZATION OF HIGHER EDUCATION AND HIGHER EDUCATION REFORMS

November 4 to 6, 2008

Shanghai, China

Organized by

**The Institute of Higher Education, School of Education Sciences,
East China Normal University (ECNU),**

**in conjunction with the Centre for Policy Studies for Higher Education and Training, University
of British Columbia (UBC, Canada)**

Co-sponsored by

**the Professional Committee of Chinese Society for Higher Education,
the Canadian Society for the Study of Higher Education (CSSHE), and
the Japanese Society for Higher Education (JSHE).**

Monday 3 November

(Lobby ECNU Yifu Academic Exchange Center)

9:00-17:00 **Arrival of participants & registration**

Tuesday 4 November

(ECNU Yifu Academic Exchange Center)

8:00-9:00 **Registration (continued)**

Morning session chairperson: Prof Xu Binyan

9:00-9:30 **Opening ceremony**

Welcoming addresses

Prof Zhang Jishun, East China Normal University, China

Prof Hans G. Schuetze, University of British Columbia, Canada

Prof Zhang Minxuan, Shanghai Education Commission, China

Prof Ding Gang, East China Normal University, China

9:30-10:10 **Keynote speaker: Prof Yu Lizhong**, (President, ECNU, China)
Reform and Internationalization in the Move to Mass Higher Education in China

10:10-10:50 **Keynote speaker: Prof Philip Altbach**, (Boston College, USA)
Globalization and Higher Education--The Implications for Asia

Comments and discussion

10:50-11:20 **Photo session and coffee break**

11:20-12:00 **Keynote speaker: Prof Simon Marginson**, (University of Melbourne, Australia)
Global, Multiple and Engaged: Has the 'Idea of a University' Changed in the Era of the Global Knowledge Economy

Comments and discussion

12:00-13:30 **Lunch (ECNU Yifu Academic Exchange Center Cafeteria)**

13:30-15:30 **Plenary panel:**
Internationalization of Higher Education: Current Trends and Issues
Prof Ruth Hayhoe (Chairperson), (University of Toronto, Canada)
Prof Maria Slowey (Dublin City University Dublin, Ireland)
Prof Anthony Welch (University of Sydney, Australia)
Prof Gerard Postiglione (the University of Hong Kong, China)
Prof Li Sumin (Tianjin Normal University, China)
Prof Hou Dingkai, (East China Normal University, China)

Questions and comments

15:30-16:00 **Coffee break**

16:00-17:40 **Parallel sessions**

Session A *National Policies of Internationalizing Higher Education*
Chair and discussant: Glen A. Jones

16:00-16:20 **Glen A. Jones:** Exploring the Inter-relationships Among Federal, Provincial, and Institutional Policy in the Internationalization of Canadian Higher Education Research

16:20-16:40 **Roopa Desai Trilokekar:** Is Federalism a friend or foe to the Internationalization of Canadian Higher Education

16:40-17:00 **K. Pushpanadham & Anjali Khirwadkar:** Initiatives for Internationalization of Higher Education in India: Retrospect and Prospects

17:00-17:20 **Hu Jianhua:** On Transformation of Chinese Higher Education in Recent Years

17:20-17:40 **Kang Yu:** Glocalization of Higher Education: A new Perspective for Research in Globalization of Higher education

- Session B** *Institutional Policies for Internationalization and Reforms*
Chair and discussant: Lai Manhong
- 16:00-16:20** **Hans G. Schuetze & Li Sumin:** Sino-Foreign Cooperatively run institutes of Higher Education in China
- 16:20-16:40** **Le Hoang Dung:** Towards a Strategic Direction of Vietnamese Higher Education Institutions
- 16:40-17:00** **Lai Manhong:** The Challenge to Work and Life of Teachers of Department of Philosophy in Mainland Chinese Universities
- 17:00-17:20** **Yang Guangfu & Zhang Hongju:** Internationalization: the Trend of the Recent Reform of ENA
- 17:20-17:40** **Zhang Yantong & Zhao Shikui:** University Tradition and Characteristics in the Process of Higher Education Internationalization
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- Session C** *Personnel Mobility*
Chair and discussant: Yan Wenfan
- 16:00-16:20** **Yan Wenfan & Li Mei:** A Trend Analysis of Degree Completion and Employment Plan for Non-U.S. Doctorate Recipients in Science and Engineering From U.S. Institutions
- 16:20-16:40** **Ligia Toutant :** Internationalization of Higher Education in a Global Context and a U.S. Case Study
- 16:40-17:00** **Saule K. Abdygapparova & Zoya K. Tuiebakhova:** Cross-Border Education: What Attracts Students in a Dual Degree Programme?
- 17:00-17:20** **Xuehong Liao:** A Case of the Study Abroad Programs at the University of California, Los Angeles
- 17:20-17:40** **Comments and discussion**
- 18:00-20:00** **Welcome Dinner (ECNU Yifu Academic Exchange Center Cafeteria)**

Wednesday 5 November
(ECNU Yifu Academic Exchange Center)

Morning session chairperson: Prof Glen Jones

8:00-8:40 **Keynote speaker: Prof Shinichi Yamamoto** (Hiroshima University, Japan)
Strategies for Internationalization of University Research/Teaching in Japan: Their background and implications for Higher Education Policy

8:40-9:20 **Keynote speaker: Prof Ruth Hayhoe** (University of Toronto, Canada)
A 19th Century Model in the 21st Century: ECNU and a New Vision for the Normal University

9:20-10:00 **Keynote speaker: Prof Yan Guangcai** (ECNU, China)
The Historical and Current Circumstance of Construction of Academic System in China: A Discussion about the Meaning of Its Internationalization

Questions and comments

10:00-10:30 **Coffee break**

10:30-12:10 **Parallel sessions**

Session A *National Policies of Internationalizing Higher Education*

Chair and discussant: Akiyoshi Yonezawa

10:30-10:50 **Akiyoshi Yonezawa:** Internationalization of Japanese Higher Education: Policy debates and the Reality

10:50-11:10 **Jun Oba:** Globalisation and National Higher Education Systems

11:10-11:30 **Qin Yurong:** The Construction of Identity during the Process of ASEAN Integration and Higher Education Strategies

11:30-11:50 **M.V. Mukundan:** Internationalization of Higher Education: Comparative Reflections on Indian and Chinese Experiences

11:50-12:10 **Zhu Hong:** Opportunities and Challenges: A study on the Internationalization of Higher in China

Session B *Institutional Policies for Internationalization and Reforms*

Chair and discussant: Xie Renye

10:30-10:50 **Xie Renye:** University Management Reforms and Chinese Characteristics

10:50-11:10 **Li Zeyu:** Size and Quality : An Inevitable Decision for Newly Formed Colleges

11:10-11:30 **Wang Ziyue & Li Sumin:** The Strategies of Internationalization for Local Normal Universities in China

11:30-11:50 **Liu Qin:** Perceptions of Canadian Faculty on Internationalization of the Curriculum

11:50-12:10 **Wang Lihua & Gu Jianmin:** Undergraduates' Choices of Majors in American Universities

Session C *Personnel Mobility*

Chair and discussant: Brad Washington

10:30-10:50 **Brad Washington:** Reflections on American Higher Education for Students from the people's Republic of China: A Case Study

10:50-11:10 **Dadong Hou:** Understanding Chinese Students Learning in Western Universities

11:10-11:30 **Li Mei:** Two-way Flows of Higher Education Students in Mainland China in a Global Market: Trends, Characteristics and Problems

11:30-11:50 **Li Zhifeng & Xie Jiajian:** The Characteristics of Academic Professional Mobility and Formation of Academic Labor Market

12:10-13:30 **Lunch (ECNU Yifu Academic Exchange Center Cafeteria)**

13:30-15:30 **Parallel sessions**

Session A *National Policies of Higher Education and University Reforms*

Chair and discussant: Marilia Costa Morosini

13:30-13:50 **Marilia Costa Morosini:** The Internationalization of Higher Education in Brazil

13:50-14:10 **Xiong Qingnian:** The New Features of Internationalization Policy for Chinese Higher Education

14:10-14:30 **Sherlyne A. Almonte-Acosta:** International and Intercultural Dimensions of Internationalization in the Philippine Higher Education Institutions: Search for Characteristics and Context

14:30-14:50 **Song Weihong:** The Power of the Culture Immersion Experience

14:50-15:10 **Yiyun Jie:** Trends on Chinese Government Policies for Internationalization of Higher Education

15:10-15:30 **Wang Jianhua:** Moral Crisis of Universities

Session B *Institutional Policies for Internationalization and Reforms*

Chair and discussant: Yang Deguang

13:30-13:50 **Yang Deguang:** The Exploration of Inter-college Cooperation under the Massive Higher Education

13:50-14:10 **Yu Ke:** Academic Freedom and Autonomy in Colleges and Universities

14:10-14:30 **Hu Yihua:** All-round, Multi-dimensional Characteristics of Schooling: The study of Strategies for the development of Women College

14:30-14:50 **Chen Taona:** Internationalization: The Background of University Curriculum Reform

14:50-15:10 **Tong Hua:** The Study of China Customs Higher Education Strategies

15:10-15:30 **Tang Song-lin & Ou Yang-suan:** Teaching Innovation in the Era of Simulating

Session C *Personnel Mobility and Others*

Chair and discussant: Larry Vold

13:30-13:50 **Larry A Vold & George Beiger:** Creating the Opportunity for Internalization Through

Personal Contact: A Model for Bottom-up Reform

- 13:50-14:10** **Sheila Trahar:** Internationalization at Home: How Can ‘Local’ Students and Academics Benefit from the International Landscape of UK Higher Education?
- 14:10-14:30** **Hou Dingkai & Lee Sujin:** Academic Adaptation of Korean Students in Universities at Shanghai
- 14:30-14:50** **Xie Qun:** Women’ Study in Comparative Higher Education
- 14:50-15:10** **Wei Yi:** To Build the Great Power of Higher Education: New Strategic Choice in Reform and Development of Higher education
- 15:10-15:30** **Yu Wenwu:** Ethics Handbook : A New Pattern of Moral Education in American University

15:30-15:50 **Coffee break**

15:50-17:30 **Parallel sessions**

Session A *National Policies of Higher Education and University Reforms*

Chair and discussant: Roger Boshier

- 15:50-16:10** **Roger Boshier & Huang Yan:** From Mao to Now: Does K’angta Still Shape Higher Education in China
- 16:10-16:30** **Hugo Horta:** Internationalizing the University: When Internationalization Strategies at University Level are still Pulled by National Strategies
- 16:30-16:50** **Germán Álvarez-Mendiola:** Internationalization in Mexican Higher Education: Different Approaches, Different Goals, and Different Institutional Capacities
- 16:50-17:10** **Yang Rui:** Going Global: Contemporary International Networking in Chinese Universities
- 17:10-17:30** **Li Jianfu:** The practice and Reflection of president responsibility system under the leadership of the party committee in China’s Universities during 30 years of reform and opening door policies

Session B *Institutional Policies for Internationalization and Reforms*

Chair and discussant: John Lowe

- 15:50-16:10** **John Lowe & Mei Tian:** Internationalization, Multicultural Campuses and Inter-cultural Understanding: Myth and Reality in British Universities
- 16:10-16:30** **Fumi Kitagawa:** Internationalization and Mobilization of Institutional Power
- 16:30-16:50** **Kirk Perris:** Online Learning in the Distance Education Systems of India and China: A Comparison of Responses to Globalization
- 16:50-17:10** **Vanessa Kenon:** Global Access to Higher Education using International High School-University Bridge Partnership Programs
- 17:10-17:30** **Wu Tao:** The study of the Orientation for the Improvement of Chinese Public Education Policies

Session C *Quality Assurance and Other Issues*

Chair and discussant: Pan Yilin

- 15:50-16:10** **Zhou Chaocheng:** An analysis of Three Frameworks of Quality Assurance in

Sino-foreign Cooperation in Running Schools

- 16:10-16:30** **Xie Ailei:** Quality Assurance Practices of Transnational Higher Education: A Preliminary Synthesis
- 16:30-16:50** **Pan Yilin:** The Consumerism in Higher Education Reforms
- 16:50-17:10** **Luo Lan:** On the Impact of College Creation Function to Educational Reform
- 17:10-17:30** **He Xiaolei, Ma Renping, Yuan Bin:** Higher Education Institutions in Western China
- 18:00-19:30** **Dinner (ECNU Yifu Academic Exchange Center Cafeteria)**

Thursday November 6
(ECNU Yifu Academic Exchange Center)

8:30-10:30 **Plenary panel:**

The Europeanisation of Higher Education

Prof Elsa Hackl (Chairperson), (University of Vienna, Austria)

Prof Ase Gornitzka, (Centre for European Studies, University of Oslo, Norway)

Prof Pavel Zgaga, (University of Ljubljana, Slovenia)

Dr. Christian Börger (Lower Saxony Ministry of Higher Education and the Arts,
Hannover, Germany)

Prof Rolf von Luede, (University of Hamburg, Germany)

Prof Hans G. Schuetze, (University of British Columbia, Canada)

Comments and discussion

10:30-10:50 **Coffee break**

Chairperson: **Prof Hu Jianhua**

10:50-11:30 **Panel & workshop Rapporteur (Prof Simon Marginson & Prof Yan Wenfan)**

Comments and discussion

11:30-12:00 **Closing ceremony**

**(Prof Schuetze, Prof Xie Anbang, Prof Shinichi Yamamoto, Prof Xiong Qingnian,
Dr Li Mei)**

12:00-13:30 **Lunch (ECNU Yifu Academic Exchange Center Cafeteria)**

13:30-18:00 **Visit (optional) to Fudan University**