

Fifth International Workshop on Higher Education Reforms

THE INTERNATIONALIZATION OF HIGHER EDUCATION AND HIGHER EDUCATION REFORMS

Organized by

**The Institute of Higher Education(IHE), School of Education Sciences(SES),
East China Normal University (ECNU)**

Co-sponsored by

The Professional Committee of Chinese Society for Higher Education

The Canadian Society for the Study of Higher Education (CSSHE)

The Japanese Society for Higher Education (JSHE)

**The Centre for Policy Studies for Higher Education and Training,
University of British Columbia (UBC, Canada)**

November 4 to 6 2008

ECNU CHINA

Monday 3 November

Huashen Academic Exchange Center

9:00-17:00 Arrival of participants & registration

Tuesday 4 November

Huashen Academic Exchange Center

8:00-9:00 Registration (continued)

Morning session chairperson: Prof Xu Binyan

9:00-9:30 Opening ceremony

9:30-10:10 Keynote speaker

Prof Yu Lizhong, (East China Normal University, China)

Reform and Internationalization in the Move to Mass Higher Education in China

10:10-10:50 Keynote speaker

Prof Philip Altbach, (Boston College, USA)

Globalization and Higher Education: The Implications for Asia

10:50-11:20 Photo session and coffee break

11:20-12:00 Keynote speaker

Prof Simon Marginson, (The University of Melbourne, Australia)

Global, Multiple and Engaged: Has the 'Idea of a University' Changed in the Era of the Global Knowledge Economy

12:00-13:30 Lunch (Huashen Academic Exchange Center Cafeteria)

13:30-15:30 Plenary panel

Internationalization of Higher Education: Current Trends and Issues

Chairperson: Prof Ruth Hayhoe

Prof Ruth Hayhoe, (the University of Toronto, Canada)

Prof Maria Slowey (Dublin City University Dublin, Ireland)

Prof Anthony Welch (University of Sydney, Australia)

Prof Gerard Postiglione (the University of Hong Kong, China)

Prof Li Sumin (Tianjin Normal University, China)

Prof Hou Dingkai, (East China Normal University, China)

15:30-16:00 Coffee break

16:00-17:40 Parallel sessions

Session A Wenke Building,17th Floor

National Policies of Internationalizing Higher Education

Chair and discussant: Prof Glen A. Jones

16:00-16:20 **Glen A. Jones & Anatoly Oleksiyenko:** Exploring the Inter-relationships Among Federal, Provincial, and Institutional Policy in the Internationalization of Canadian Higher Education Research

16:20-16:40 **Roopa Desai Trilokekar:** International Education as Soft Power? The Contributions and Challenges of Canadian Foreign Policy to the Internationalization of Higher Education

16:40-17:00 **Hu Jianhua:** On Transformation of Chinese Higher Education in Recent Years

17:00-17:20 **Robert Lawson:** Comparative Education in International Settings: Is the American Emphasis on Urban Education Compelling for International Analyses?

17:20-17:40 **Kang Yu:** Glocalization of Higher Education: A new Perspective for Research in Globalization of Higher education

Session B Wenke Building,17th Floor

Institutional Policies for Internationalization and Reforms

Chair and discussant: Dr Lai Manhong

16:00-16:20 **Hans G. Schuetze & Li Sumin:** Sino-Foreign Cooperatively Run Institutes of Higher Education in China

16:20-16:40 **Lai Manhong & Leslie N.K. Lo:** The Challenge to Work and Life of Teachers of Department of Philosophy in Mainland Chinese Universities

16:40-17:00 **Yang Guangfu & Zhang Hongju:** Internationalization: the Trend of the Recent Reform of ENA

17:00-17:20 **Zhang Yantong & Zhao Shikui:** University Tradition and Characteristics in the Process of Higher Education Internationalization

Session C Wenke Building,14th Floor

Personnel Mobility

Chair and discussant: Prof Yan Wenfan

16:00-16:20 **Yan Wenfan & Li Mei:** A Trend Analysis of Degree Completion and Employment Plan for Non-U.S. Doctorate Recipients in Science and Engineering From U.S. Institutions

16:20-16:40 **Ligia Toutant** Internationalization of Higher Education in a Global Context and a U.S. Case Study

16:40-17:00 **Saule K. Abdygapparova & Zoya K. Tuiebakhova:** Cross-Border Education: What

- Attracts Students in a Dual Degree Programme?
- 17:00-17:20** **Xuehong Liao:** A Case of the Study Abroad Programs at the University of California, Los Angeles
- 17:20-17:40** **Li Yi & Xu Yao:** Market-driven Talents Import for Higher Education Institutions: Elements, Mechanism and Orientation
- 18:00-20:00** **Welcome Dinner (Huashen Academic Exchange Center Cafeteria)**

Wednesday 5 November

Huashen Academic Exchange Center

Morning session chairperson: Prof Glen Jones

8:00-8:40 **Keynote speaker:**

Prof Shinichi Yamamoto (Hiroshima University, Japan)
Strategies for Internationalization of University Research/Teaching in Japan: Their background and implications for Higher Education Policy

8:40-9:20 **Keynote speaker:**

Prof Ruth Hayhoe (University of Toronto, Canada)
A 19th Century Model in the 21st Century: ECNU and a New Vision for the Normal University

9:20-10:00 **Keynote speaker:**

Prof Yan Guangcai (East China Normal University, China)
The Historical and Current Circumstance of Construction of Academic System in China: A Discussion about the Meaning of Its Internationalization

10:00-10:30 **Coffee break**

10:30-12:10 **Parallel sessions**

Session A **Wenke Building, 17th Floor**
National Policies of Internationalizing Higher Education
Chair and discussant: Prof Akiyoshi Yonezawa

10:30-10:50 **Akiyoshi Yonezawa:** Internationalization of Japanese Higher Education: Policy debates and the Reality

10:50-11:10 **Jun Oba:** Globalisation and National Higher Education Systems

11:10-11:30 **Qin Yurong:** The Construction of Identity during the Process of ASEAN Integration

and Higher Education Strategies

11:30-11:50 **Zhu Hong:** Opportunities and Challenges: A study on the Internationalization of Higher Education in China

Session B **Wenke Building,17th Floor**
Institutional Policies for Internationalization and Reforms
Chair and discussant: Prof Xie Renye

10:30-10:50 **Xie Renye & Tan Xiaoyu:** University Management Reforms and Chinese Characteristics

10:50-11:10 **Wang Ziyue & Li Sumin:** The Strategies of Internationalization for Local Normal Universities in China

11:10-11:30 **Liu Qin:** Perceptions of Canadian Faculty on Internationalization of the Curriculum

11:30-11:50 **Wang Lihua & Gu Jianmin:** Undergraduates' Choices of Majors in American Universities

Session C **Wenke Building,14th Floor**
Personnel Mobility
Chair and discussant: Prof Brad Washington

10:30-10:50 **Brad Washington:** Reflections on American Higher Education for Students from the people's Republic of China: A Case Study

10:50-11:10 **Dadong Hou:** Understanding Chinese Students Learning in Western Universities

11:10-11:30 **Li Mei:** Two-way Flows of Higher Education Students in Mainland China in a Global Market: Trends, Characteristics and Problems

11:30-11:50 **Li Zhifeng& Xie Jiajian:** The Characteristics of Academic Professional Mobility and Formation of Academic Labor Market

12:10-13:30 **Lunch (Huashen Academic Exchange Center Cafeteria)**

13:30-15:30 **Parallel sessions**

Session A **Wenke Building,17th Floor**
National Policies of Higher Education and University Reforms
Chair and discussant: Prof Xiong Qingnian

13:30-13:50 **Xiong Qingnian:** The New Features of Internationalization Policy for Chinese Higher Education

13:50-14:10 **Wei Yi:** To Build the Great Power of Higher Education: New Strategic Choice in Reform and Development of Higher education

14:10-14:30 **Li Jianfu:** The practice and Reflection of president responsibility system under the leadership of the party committee in China's Universities during 30 years of reform and opening door policies

14:30-14:50 **Wang Jianhua:** Moral Crisis of Universities

14:50-15:10 **Song Weihong:** The Power of the Culture Immersion Experience

Session B **Wenke Building,17th Floor**
Institutional Policies for Internationalization and Reforms
Chair and discussant: Prof Hu Jianhua

- 13:30-13:50** **Yang Deguang:** The Exploration of Inter-college Cooperation under the Massive Higher Education
- 13:50-14:10** **Yu Ke:** Academic Freedom and Autonomy in Colleges and Universities
- 14:10-14:30** **Hu Yihua:** All-round, Multi-dimensional Characteristics of Schooling: The study of Strategies for the development of Women College
- 14:30-14:50** **Chen Taona:** Internationalization: The Background of University Curriculum Reform
- 14:50-15:10** **Tang Song-lin & Ou Yang-suan:** Teaching Innovation in the Era of Simulating

Session C **Wenke Building,14th Floor**
Personnel Mobility and Others
Chair and discussant: Prof Larry Vold

- 13:30-13:50** **Larry A Vold & George Beiger:** Creating the Opportunity for Internalization Through Personal Contact: A Model for Bottom-up Reform
- 13:50-14:10** **Sheila Trahar:** Internationalization at Home: How Can ‘Local’ Students and Academics Benefit from the International Landscape of UK Higher Education?
- 14:10-14:30** **Hou Dingkai& Lee Sujin:** Academic Adjustment of International Undergraduate Students from South Korea in China
- 14:30-14:50** **Xie Qun:** Women’ Study in Comparative Higher Education
- 14:50-15:10** **Yu Wenwu:** Ethics Handbook A New Pattern of Moral Education in American University
- 15:30-15:50** **Coffee break**

15:50-17:30 **Parallel sessions**

Session A **Wenke Building,17th Floor**
National Policies of Higher Education and University Reforms
Chair and discussant: Prof Roger Boshier

- 15:50-16:10** **Roger Boshier & Huang Yan:** From Mao to Now: Does K’angta Still Shape Higher Education in China
- 16:10-16:30** **Hugo Horta:** Internationalizing the University: When Internationalization Strategies at University Level are still Pulled by National Strategies
- 16:30-16:50** **Germán Álvarez-Mendiola:** Internationalization in Mexican Higher Education: Different Approaches, Different Goals, and Different Institutional Capacities
- 16:50-17:10** **Yang Rui:** Going Global: Contemporary International Networking in Chinese Universities

Session B **Wenke Building,17th Floor**
Institutional Policies for Internationalization and Reforms

Chair and discussant: Dr John Lowe

- 15:50-16:10** **John Lowe & Mei Tian:** Internationalization, Multicultural Campuses and Inter-cultural Understanding: Myth and Reality in British Universities
- 16:10-16:30** **Yang Tianping, Pan Qi, Liu Aisheng,** The Traditional Culture and University's Characteristic
- 16:30-16:50** **Kirk Perris:** Online Learning in the Distance Education Systems of India and China: A Comparison of Responses to Globalization
- 16:50-17:10** **Vanessa Kenon:** Global Access to Higher Education using International High School-University Bridge Partnership Programs
- 17:10-17:30** **Wu Tao:** The study of the Orientation for the Improvement of Chinese Public Education Policies

Session C **Wenke Building,14th Floor**
Quality Assurance and Other Issues
Chair and discussant: Prof Pan Yilin

- 15:50-16:10** **Zhou Chaocheng:** An analysis of Three Frameworks of Quality Assurance in Sino-foreign Cooperation in Running Schools
- 16:10-16:30** **Xie Ailei:** Quality Assurance Practices of Transnational Higher Education: A Preliminary Synthesis
- 16:30-16:50** **Pan Yilin:** The Consumerism in Higher Education Reforms
- 16:50-17:10** **Luo Lan:** On the Impact of College Creation Function to Educational Reform
- 17:10-17:30** **He Xiaolei, Ma Renping, Yuan Bin:** Higher Education Institutions in Western China

18:00-19:30 Dinner (ECNU Yifu Academic Exchange Center Cafeteria)

Thursday November 6

Huashen Academic Exchange Center

- 8:00-10:00** **Plenary panel:**
The Europeanisation of Higher Education **Chairperson: Dr Elsa Hackl**
- Dr Elsa Hackl**, (University of Vienna, Austria)
Prof Ase Gornitzka, (Centre for European Studies, University of Oslo, Norway)
Prof Pavel Zgaga, (University of Ljubljana, Slovenia)
Dr. Christian Börger (Lower Saxony Ministry of Higher Education and the Arts, Hannover, Germany)
Prof Rolf von Luede, (University of Hamburg, Germany)
Prof Hans G. Schuetze, (University of British Columbia, Canada)
- 10:00-10:30** **Coffee break**
- 10:30-11:00** **Panel & workshop summary** **Chairperson: Prof Yang Deguang**
- Rapporteurs:** **Prof Simon Marginson, Prof Cheng Kaiming**
- 11:00-11:30** **Closing ceremony** **Prof Xie Anbang**
- 11:30-13:00** **Lunch (Huashen Academic Exchange Center Cafeteria)**
- 13:00-** **Visit (optional) to Fudan University**